



### Time and Date

2.00 pm on Tuesday, 23rd June 2020

### Place

This meeting will be held remotely. The meeting can be viewed live by pasting this link into your browser: <https://youtu.be/pCAjDKRvZe4>

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### Public business

1. **Apologies**
2. **Declarations of Interest**
3. **Minutes** (Pages 3 - 8)
  - (a) To agree the minutes from the meeting of Cabinet on 9<sup>th</sup> June 2020
  - (b) Matters arising
4. **Hosting the International Children's Games (ICG) 2022 in Coventry**  
(Pages 9 - 44)

Report of the Director of the Director of Business, Investment and Culture
5. **Outstanding Issues**

There are no outstanding issues
6. **Any other items of public business which the Chair decides to take as a matter of urgency because of the special circumstances involved.**

### Private business

Nil

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Julie Newman, Director of Law and Governance, Council House, Coventry  
Monday, 15 June 2020

Note: The person to contact about the agenda and documents for this meeting is Lara Knight / Michelle Salmon, Governance Services, Tel: 024 7697 2642 / 2643, Email: [lara.knight@coventry.gov.uk](mailto:lara.knight@coventry.gov.uk) / [michelle.salmon@coventry.gov.uk](mailto:michelle.salmon@coventry.gov.uk)

### Membership:

Cabinet Members:

Councillors K Caan, G Duggins (Chair), P Hetheron, A S Khan (Deputy Chair), T Khan, K Maton, J Mutton, M Mutton, J O'Boyle and P Seaman

Non-voting Deputy Cabinet Members:  
Councillors P Akhtar, R Ali, B Gittins, G Lloyd and D Welsh

By invitation:  
Councillors A Andrews and G Ridley (non-voting Opposition representatives)

If you require a British Sign Language interpreter for this meeting  
OR if you would like this information in another format or  
language please contact us.

**Lara Knight / Michelle Salmon**

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# Agenda Item 3

**Coventry City Council**  
**Minutes of the Meeting of Cabinet held at 2.00 pm on Tuesday, 9 June 2020**  
**(This meeting was held remotely)**

Present:

Members: Councillor G Duggins (Chair)  
Councillor AS Khan (Deputy Chair)  
Councillor K Caan  
Councillor K Maton  
Councillor J Mutton  
Councillor M Mutton  
Councillor J O'Boyle  
Councillor P Seaman  
Councillor P Hetheron  
Councillor T Khan

Non-Voting Opposition  
Members: Councillor A Andrews  
Councillor G Ridley

Other Non-Voting  
Members: Councillor N Akhtar  
Councillor R Brown  
Councillor R Lakha  
Councillor R Singh  
Councillor C Thomas

Employees (by Service):

Chief Executive M Reeves (Chief Executive)

Deputy Chief Executive G Quinton (Deputy Chief Executive)

Business, Investment and Culture A Williams (Director of Business, Investment and Culture),  
S Weir

Communications N Hart

Law and Governance J Newman (Director of Law and Governance), L Knight,  
M Salmon

Finance B Hastie (Director of Finance)

Streetscene and Regulatory Services A Walster (Director of Streetscene and Regulatory Services),  
C Hickin, L Nagle

Apologies: There were no apologies.

## **Public Business**

### **1. Declarations of Interest**

There were no disclosable pecuniary interests.

### **2. Minutes**

The minutes of the meeting held on 7<sup>th</sup> April 2020 were agreed as a true record.

There were no matters arising.

### **3. Renewal of City Centre Public Space Protection Order**

The Cabinet considered a report of the Director of Streetscene and Regulatory Services that sought approval for the renewal of Coventry's City Centre Public Spaces Protection Order. Appendices to the report provided: The City Centre (2020) Public Space Protection Order for Coventry; a City Centre Map; a summary of responses from key partners; the enforcement activity for the existing Order and the Buskers Code of Conduct.

A Public Spaces Protection Order (PSPO) was created and approved in 2017 to address a number of behaviours within the City Centre that it was felt needed controlling. The behaviours included Street Trading, Busking, and Begging, amongst others.

PSPO's were only permitted to run for 3 years and at that point either expire or an application made to renew. The City Centre PSPO was due to expire on 17th July 2020 and approval was being sought for the current order to be renewed for another 3 years.

It was felt that the existing Order had worked well in its intention to address problematic behaviours and there would benefit from those conditions being retained, particularly with Coventry becoming the UK City of Culture in 2021. A significant increase in the number of visitors to the City Centre was expected and it was important to have a framework in place to address problematic behaviour.

The City Centre PSPO assisted in addressing problematic behaviours and simplified the response of officers from the Police and the Council in dealing with various anti-social activities.

As the Order was to be renewed before the current Order expired, and there were no proposed changes to the wording of the Order, or the geographical area covered by the Order, a full public consultation was not required. Consultation with key stakeholders was required, this was undertaken in early 2020 with West Midlands Police, Coventry Business Improvement District and the Neighbourhood Enforcement Team that patrolled the City Centre and enforced the Order alongside Police colleagues.

The Cabinet noted that a review of the Busking Code of Conduct had been undertaken in 2019, in advance of the City of Culture 2021. A meeting had been held with key agencies, including Equity and the Musicians Union and Performers, City of Culture and BID to review the Code, which had been updated and implemented and was working well. The Cabinet Member for Policing and Equalities would be informed of the work on the review of the Code and further discussion carried out with him on Busking, as appropriate. In addition, the Cabinet noted that the City of Culture had plans and aspirations for Busking activity for 2021 that they would advance.

**RESOLVED that the Cabinet:**

- 1) Approves the wording of the proposed Public Space Protection Order and the suggested area to be covered by the Order, as set out in Appendices 1 and 2 to the report.**
- 2) Authorises officers to bring the Order into effect on 16th July 2020, just prior to the expiry date of the previous order.**

**4. European Structural Investment Fund Business Support Additional Funding**

The Cabinet considered a report of the Director of Business, Investment and Culture, that would also be considered by the Council on 16<sup>th</sup> June 2020, which sought approval for the Council to act as accountable body and guarantor for additional funding for European Structural Investment Fund Business Support.

Coventry City Council had secured an additional £9.28m in European Structural Investment Funds (ESIF) which would allow four key business support programmes to be extended until June 2023.

ESIF included both the European Regional Development Fund (ERDF) and the European Social Fund (ESF). ERDF was designed to fund economic development projects and support the growth of Small and Medium Enterprises (SMEs) in a modern economy. ESF was designed to support individuals who were employed to upskill and progress in their career.

The four programmes that had secured additional funding included three ERDF Programmes and one ESF programme. The ERDF Programmes, Business Support; Green Business and Innovation would seek to address the barriers to growth faced by existing SME's; support the development of new business start up's; assist SME's to improve their energy efficiency levels and support SME's to develop and test new products and technologies. The ESF Skills 4 Growth would work with SME's to identify skills gaps in their employees and address them through targeted training.

This additional funding would also play a key role as the economy began to recover after the Covid-19 pandemic.

The current ERDF Programmes were due to come to an end in December 2021 and the ESF Programme in June 2020 (ESF). In view of this, the Council submitted bids for extensions to the ERDF programmes and a new ESF Skills 4 Growth Programme which had now been approved.

Across all the Programmes the amount totalled £9.28m which represented 43% of the £21.6m funding made available in this round of Calls.

The Council had already taken a leadership role in bringing partners together from across the Coventry and Warwickshire Local Enterprise Partnership (LEP) area to develop projects and programmes that would lead to greater economic growth across the City and the sub-region. The Council had an outstanding track record of securing, managing and delivering EU-funded programmes.

The report provided information on each of the bids and requested approval for the Council to act as accountable body and guarantor for the funding programmes.

The Cabinet agreed that the Council be recommended to:

- 1) Approve the acceptance and drawdown of the grant funding totalling £9.28m (£8.12m for European Regional Development Fund and £1.16m for European Social Fund) from European Structural Investment Fund to be utilised in delivering the City's priorities as set out in this report.
- 2) Delegate authority to the Director of Business, Investment and Culture and the Director of Finance, following consultation with the Director of Law and Governance and the Cabinet Member for Jobs and Regeneration, to negotiate final terms and approve entry into:
  - a) the grant funding agreement for the extensions to secure the European Regional Development Fund funding with the City Council acting as the Accountable Body for the funding.
  - b) new funding agreement to secure European Social Fund funding with the City Council acting as the Accountable Body for the funding.
  - c) A Grant Aid Agreement with such delivery partners as is deemed necessary to deliver the City's priorities as set out in this report.
- 3) Following completion of the actions set out in recommendation 2), delegate authority to the Director of Business, Investment and Culture to manage to administer the Grant Funding Agreement with European Structural Investment Fund and the agreements with the delivery partners, to ensure compliance in accordance with their terms.

**RESOLVED that the Council is requested to:**

- 1) **Approve the acceptance and drawdown of the grant funding totalling £9.28m (£8.12m for European Regional Development Fund and £1.16m for European Social Fund) from European Structural Investment Fund to be utilised in delivering the City's priorities as set out in this report.**

- 2) **Delegate authority to the Director of Business, Investment and Culture and the Director of Finance, following consultation with the Director of Law and Governance and the Cabinet Member for Jobs and Regeneration, to negotiate final terms and approve entry into:**
  - a) **the grant funding agreement for the extensions to secure the European Regional Development Fund funding with the City Council acting as the Accountable Body for the funding.**
  - b) **new funding agreement to secure European Social Fund funding with the City Council acting as the Accountable Body for the funding.**
  - c) **A Grant Aid Agreement with such delivery partners as is deemed necessary to deliver the City's priorities as set out in this report.**
- 3) **Following completion of the actions set out in recommendation 2), delegated authority is given to the Director of Business, Investment and Culture to manage to administer the Grant Funding Agreement with European Structural Investment Fund and the agreements with the delivery partners, to ensure compliance in accordance with their terms.**

5. **Hosting the International Children's Games (ICG) 2022 in Coventry**

This item was withdrawn from the meeting.

6. **Outstanding Issues**

There were no outstanding issues.

7. **Any other items of public business which the Chair decides to take as a matter of urgency because of the special circumstances involved.**

There were no other items of public business

(Meeting closed at 2.30 pm)

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## Public report Cabinet Report

Cabinet

23 June 2020

### **Name of Cabinet Member:**

Deputy Leader and Cabinet Member for Policing and Equalities - Councillor A S Khan  
Cabinet Member for Public Health and Sport – Councillor K Caan

### **Director Approving Submission of the report:**

Director of Business, Investment and Culture

### **Ward(s) affected:**

All

### **Title:**

Hosting the International Children's Games (ICG) 2022 in Coventry

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### **Is this a key decision?**

Yes - this decision will have an effect on communities and businesses across a number of wards in the city.

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### **Executive Summary:**

Coventry has been offered the opportunity to host the International Children's Games (ICG) in August 2022. The ICG will involve around 1,800 visitors and athletes coming to Coventry for the week-long competition and will be a further opportunity for Coventry to secure legacy benefits and to promote the city as a venue for major sporting events. This report seeks the necessary approvals to accept the invitation to host the games, and the authority to incur the related expenditure.

### **Recommendations:**

Cabinet is asked to:

- 1) Accept the invitation to host the International Children's Games (ICG) in Coventry in August 2022.
- 2) Approve expenditure to a maximum of £1 million pounds to support the cost of hosting the ICG in 2022, to be funded from corporate reserves.
- 3) Authorise officers to commence any necessary organising arrangements.
- 4) Delegate authority to the Director of Business, Investment and Culture, following consultation with the Deputy Leader and Cabinet Member for Policing and Equalities, to procure the necessary services for the successful delivery of the ICG, including an events management company to oversee the organisation and management of the games, and to enter into the associated contracts with the successful tenderers.

- 5) Authorise Officers to develop and implement a comprehensive strategy for funding and sponsorship of the ICG with external organisations.
- 6) Delegate authority to the Director of Business, Investment and Culture, following consultation with the Deputy Leader and Cabinet Member for Policing and Equalities to negotiate the terms of any sponsorship and advertising contract and to enter into the necessary related legal agreements with third parties to secure the maximum contribution to support the games from sources outside the Council.

**List of Appendices included:**

Appendix - ICG Bid Document from July 2019

**Background papers:**

None

**Other useful documents**

None

**Has it been or will it be considered by Scrutiny?**

No

**Has it been or will it be considered by any other Council Committee, Advisory Panel or other body?**

No

**Will this report go to Council?**

No

## **1. Background**

- 1.1 The International Children's Games (ICG) was first organised in 1968. ICG began as an athletics competition in Celje, Slovenia (then Yugoslavia) involving nine cities from east and west. ICG grew into an annual event recognized by the International Olympic Committee, in which more than 49,000 youths from more than 530 cities in 114 countries have participated.
- 1.2 ICG is an alliance of cities and individuals who pursue the common goal of forming friendship and peace through sport. It relies on the vision and generosity of cities around the globe to host its summer annual Games and its periodic winter Games. Hosting ICG provides a city the opportunity to welcome international visitors, showcase itself as a destination location and major event host, and provide its citizens with the opportunity to see high quality international sport.
- 1.3 Hosting ICG is a major undertaking for any community as significant resources and planning are required to manage the Games successfully. Coventry hosted the ICG in 2005. 1,250 participants took part in 5 major sporting events attracting visitors from 33 countries, 53 cities and 4 continents.
- 1.4 Coventry has been offered the opportunity to stage the ICG from Wednesday 10<sup>th</sup> August to Monday 15<sup>th</sup> August 2022, which is three days after the Closing Ceremony of the Commonwealth Games in Birmingham for which Coventry will host specific sports events.
- 1.5 It is anticipated that the ICG event in Coventry will attract 100 participating cities from around the world, through multiple international city links, universities' connections, twinning relationships, school and city networks. The total number of visitors is expected to be around 1,800 including between 80-125 VIPs travelling with the competitors. As the host city, Coventry is permitted to enter unlimited competitors at no registration cost.
- 1.6 The sports programme will follow the technical guidelines of the Games. Eight sports would be offered for both boys and girls, which are swimming, athletics, 6-a-side football, table tennis, tennis, basketball, climbing, 3-on-3 basketball. There will also be a 3km Fun Run to increase participation across the city.
- 1.7 The athletics, tennis and climbing would take place at University of Warwick Sports and Wellness Hub. Swimming would take place at The Alan Higgs Centre 50m swimming pool. Broadgate in the City centre would be the venue for basketball. Other sports included within the Games would be hosted at venues to be agreed, based on best value criteria. A location has not yet been selected for the 3km Fun Run.
- 1.8 The ICG committee visited Coventry in June 2019 to assess the suitability of venues and subsequently discussed Coventry's proposition at the ICG in Ufa, Russia, where the committee unanimously agreed to offer the ICG to Coventry, subject to approval from the Council to underwrite the costs.

## **2. Options considered and recommended proposal**

### **Option 1 (Not recommended)**

- 2.1 To decline the offer to host the ICG in 2022. The Council is not under any obligation to accept the opportunity. However, given the city's status as European City of Sport in 2019 and as a host for activity during the Commonwealth Games in 2022, the ICG offers a further chance to cement the city's reputation as a venue for large-scale sporting events and to encourage local young people to participate in sport and physical activity.

## **Option 2 (Recommended)**

- 2.2 To accept the offer to host the ICG in 2022 and incur the associated expenditure to a maximum of £1 million pounds. The Council's actual exposure would be minimised through an effective strategy for fundraising and sponsorship.
- 2.3 Hosting the ICG will contribute to the aim of the City's Sports Strategy to attract high profile sporting events to the city and to celebrate sporting achievement. It would help to demonstrate the city's credentials and ability to host major sporting events.
- 2.4 Hosting the games would be building on the City's reputation as a location for major sporting events and provide a legacy from the European City of Sport title and the Commonwealth Games, and enabling Coventry to continue to be an active part of the ICG network.
- 2.5 There is the potential for other West Midlands (UK Cities) cities to have their own games hosted in Coventry as part of the ICG. This would bring together young people from throughout the West Midlands (UK) to compete in a significant event and would be an ideal legacy linked to the Commonwealth Games in 2022.
- 2.6 Coventry has spent in excess of £100 million pounds on sporting facilities in recent years and hosting the ICG provides an opportunity to showcase the city's state-of-the-art assets including the new 50m Swimming Pool at the Alan Higgs Centre, the Sport and Wellness Hub and refurbished Athletics Track at the University of Warwick, and The Wave as a destination facility.
- 2.7 Coventry has competed in the ICG for over 20 years, sending young people from Coventry to a host of international events to represent the city and experience success and go on to compete at international level sport or compete professionally. When Coventry hosted the ICG in 2005 an estimated economic impact of circa £3.6 million was achieved. As the ICG would follow closely from the Commonwealth Games, the media coverage could be significant.
- 2.8 When Coventry hosted the ICG in 2005 an estimated economic impact of circa £3.6 million was achieved. The ICG will showcase the city internationally and will bring partner cities from all over the world to Coventry creating potential business and tourism opportunities. As the ICG would follow closely from the Commonwealth Games, the media coverage could be significant. The games will need a large workforce to ensure a safe and enjoyable event, requiring significant volunteering from local people and creating opportunities for engagement for residents and building transferable skills.
- 2.9 The ICG will support the aim of the Sports Strategy to inspire more people within the city to take up and regularly take part in sport. It will contribute to the aim of providing a wide range of high quality and exciting sporting opportunities and experiences and inspiring more people to volunteer, coach and be facilitators of sport. It will engage 200 volunteers delivering the sport, marshalling and providing information points at venues and accommodation centres.
- 2.10 It is a further aim of the Strategy to attract high profile sporting events to the city and to celebrate sporting achievement. Hosting the ICG will support Coventry in attracting future major sporting events and actively demonstrate the positive impact that sports participation has in addressing public health inequalities.

2.11 To host the games, the Council a significant and effective fundraising and sponsorship strategy will need to be developed in order to reduce the overall financial contribution from the Council. This will ensure the cost of the games would be significantly reduced. The Council is working with a sponsorship agency and this would become part of their work as they source sponsorship. Officers are already working with a sponsorship agency which will support this activity.

### 3. Results of consultation undertaken

3.1 Specific public consultation has not been undertaken in relation to this recommendation. However, key stakeholders, including the city's two universities, event providers, sports providers and facilities management have been consulted and are supportive of the proposal to host the ICG in 2022. Hosting the ICG will contribute to the aims of the city's Sports Strategy which was subject to extensive public consultation and received 1,056 responses.

### 4. Timetable for implementing this decision

Action	Timescale
To procure event management company	June 2020
Governance structure agreed with Cabinet Members	June 2020
To secure venues for accommodation and sports facilities	July 2020
Invites sent to international cities to compete	August 2020
ICG delegation visit	January 2021

### 5. Comments from Director of Finance and Director of law and Governance

#### 5.1. Financial implications

The draft budget to host the games is below:

Expenditure Item	2020/21 £000	2021/22 £000	2022/23 £000	Total £000
Accommodation (1,800 people) & meals	63		570	633
Transport/Arrivals/Departures		15	35	50
Sports Facilities/Equipment/Officials			40	40
Games Management/Delivery	10	40	100	150
Medals/Awards/Uniforms			20	20
Marketing/PR/Look & Feel		10	20	30
ICG Protocol (VIP's)			10	10
Security/Medical/Welfare		5	20	25
Volunteer Programme		5	20	25
Insurances/Legal			10	10
<b>GROSS EXPENDITURE TOTAL</b>	<b>73</b>	<b>75</b>	<b>845</b>	<b>993</b>

5.1.1 As set out above, the underwritten cost to the Council of hosting the event is £993,000. There is currently no identified Council budget for this event meaning the costs of up to £993,000 would need to be earmarked from Corporate Reserves. However, the Council will make every effort to secure funds from other sources, including sponsorship. Officers will target potential sponsorship and other income generating activities of £250,000 which if successful, would reduce the total cost to the Council to £743,000.

## 5.2 Legal Implications

5.2.1 Under Section 1 of the Localism Act 2011, the Council has the power to enter into the arrangements set out in this report, which are within the remit and limits of the general power of competence contained within Sections 2 and 4 of the Localism Act 2011.

5.2.2 There would be a range of services to be procured as well as legal agreements relating to hosting the event, that would have to be signed by the Council. Legal Services will ensure that any procurements to discharge the arrangements approved under this report are undertaken in accordance with the Procurement Regulations (where applicable) and the Council's Rules for Contracts as set out in the Constitution.

## 6. Other implications

### 6.1. How will this contribute to the Council Plan ([www.coventry.gov.uk/councilplan/](http://www.coventry.gov.uk/councilplan/))?

The recommendations contained within this report will contribute to the Council Plan core aims of:

- Reducing health inequalities – by raising the profile of sport in the city and encouraging and supporting engagement in regular sporting opportunities. Young people from the city will take part in the ICG and would leave a lasting memory on many to form active lives for future years.
- Raising the profile of the city – by amplifying media opportunities, showcasing the city on an international scale and using the opportunity for corporate social responsibility and Government investment. It will be another major event to showcase Coventry following the Commonwealth Games and will be a great celebration of what Coventry can deliver internationally.
- Increasing access to arts, sports and cultural opportunities – not just for the young athletes who will participate in the games but also the other 500 young people who will take part in the fun run and those spectating and volunteering. It will enable local people to be a part of the opening and closing ceremony and will build on the UK City of Culture year in 2021.

### 6.2. How is risk being managed?

6.2.1 A Steering Group will be established, to be chaired by the Deputy Leader. A detailed Risk Register will be produced and reviewed regularly and managed by the group.

6.2.2 An experienced external event management company will be appointed to manage the event on behalf of the city council and be responsible for Risk Management and Health and Safety management.

6.2.3 The most significant risk is the need to attract external funding and sponsorship. An external funding and sponsorship strategy will be developed and implemented by a council officers, an appointed sponsorship agency and other local partners. COVID-19 may impact on the achievability of the level of sponsorship needed to off-set the CCC liability.

### **6.3 What is the impact on the organisation?**

6.3.1 An external event management company will be sought to manage the planning and delivery of the event, and the contract overseen by the Council's officers in Sport, Culture and Destination Services.

6.3.2 There are no HR implications for the organisation as these proposals will not affect City Council employees.

### **6.4 Equalities / EIA**

6.4.1 All young people within the specific age range have the opportunity to apply to take part in the children's games. Sports Development programmes across the city will co-ordinate an approach to enable participation in the ICG event.

6.4.2 Regardless of selection we will encourage local sports and community groups to engage with the games and spirit of the games therefore encouraging and inspiring young people who would not usually access any high-profile sports event.

6.4.3 There would be a series of engagement events and festivals in the build-up and during to the event which will also link to the Commonwealth Games. Working with the ICG committee the games in Coventry will aim to host the first showcase of disability sport activity as part of a games, this will aim to encourage the organisers to make the games inclusive which could prove to be an international legacy.

6.4.4 The 3km fun run / walk / wheel event will be open to any young person regardless of selection to the main event and will offer opportunity for young people from different backgrounds and communities to celebrate being with other young people from around the world.

6.4.5 Volunteering will be a key part of the games and recruitment will target those groups that would not usually have the opportunity to access such a high-profile event would be a priority. The volunteering programme will include young people and develop the work of the Coventry Young Ambassadors (Developed as part of European City of Sport 2019), sports leaders and other volunteers involved in UK City of Culture and Commonwealth Games.

### **6.5 Implications for (or impact on) Climate Change and the environment**

6.5.1 The operational planning for the games will aim to minimise the impact on the environment as far as possible. Once in Coventry, the travel footprint of competitors will be reduced due to the main activities being hosted in one site location i.e. University of Warwick. People who attend the games will be encouraged to choose a sustainable form of transport and spectators will be encouraged to utilise the new bicycles that will be installed. In addition, the games will aim to reduce waste that will be generated by using recycled materials used where possible (and will be included in contracts). There will be partnerships created to ensure that transport procured is environmentally friendly and where possible green transport will be contracted. The event will adopt UK Sport advice to make the ICG 2022 as environmentally friendly as possible.

## **6.6 Implications for partner organisations**

- 6.6.1 The impact on partner organisations will be greatest during the event. University of Warwick will have extensive use of its sports facilities as will venues operated by CV Life such as Xcel Leisure Centre and the Alan Higgs Centre. The proposal will also have an impact on Broadgate where activity is proposed to take place and would support city centre footfall and have an economic benefit. There will be a significant financial benefit to a number of city businesses, through secondary spend from the 1,800 people that attend and take part in the games. A retail and leisure offer will be planned and supported by local businesses with the aim to encourage footfall to local venues and business districts.

**Report author:****Name and job title:**

Val Birchall  
Head of Sport, Culture and Destination Services

**Service:**

Business, Investment and Culture

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<b>Contributor/approver name</b>	<b>Title</b>	<b>Service</b>	<b>Date doc sent out</b>	<b>Date response received or approved</b>
<b>Contributors:</b>				
Michelle Salmon	Governance Services Officer	Law & Governance	13/05/2020	13/05/2020
Steve Wiles	Service Manager Sport and Culture	Sports, Culture & Destination Services	10/06/2020	10/06/2020
Jonathan Hunt	Development Manager – Sport and Active Recreation	Sports, Culture & Destination Services	10/06/2020	10/06/2020
Phil Helm	Finance Manager	Finance	10/06/2020	10/06/2020
Faye Griffiths	Engagement Manager	Project delivery Team	11/06/2020	11/06/2020
Mark Williams	Lead Accountant, Business	Finance	11/06/2020	11/06/2020
Oluremi Aremu	Major Projects Lead Lawyer	Law and Governance	11/06/2020	11/06/2020
Jane Barlow	Sport and Culture Programme Officer	Sports, Culture & Destination Services	11/06/2020	11/06/2020
<b>Names of approvers for submission: (officers and members)</b>				
Andy Williams	Director of Business, Investment and Culture	-	12/06/2020	12/06/2020
Barry Hastie	Director of Finance	-	12/06/2020	12/06/2020
Julie Newman	Director of Law and Governance	-		
Councillor K Caan	Cabinet Member for Public Health & Sport	-	11/06/2020	11/06/2020
Councillor A S Khan	Deputy Leader and Cabinet Member for Policing & Equalities	-	11/06/2020	11/06/2020
Councillor G Duggins	Leader of the Council	-	12/06/2020	12/06/2020

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CANDIDATE CITY

INTERNATIONAL  
CHILDREN'S GAMES  
COVENTRY

MAKING THE CASE FOR COVENTRY

BID SUBMISSION JULY 2019



2022 INTERNATIONAL CHILDREN'S GAMES COVENTRY CANDIDATE CITY



LORD MAYOR  
COUNCILLOR LINDA BIGHAM

The International Children's Games are a perfect fit for the city of Coventry. As a proud multicultural city, a City of Peace and Reconciliation and a City of Sanctuary, we have seen how sport creates stronger, friendlier communities.

Over the years, our city has reached out in friendship to countries all around the world, and we are delighted that one of our 'twins' Kecskemet, has been named host for the 2020 Games. Together with our friends, we work to bring people of all faiths and backgrounds together and help them to better understand one another. The Games are such a powerful way of furthering that work. They help young people to create links of friendship that will make a more unified and tolerant world. They show that sport does not just make us healthier in body and mind – but in spirit as well. Sport brings us new friends and widens our horizons. That is so important for all people, but especially the young. That is why we have been such a strong supporter over the years – and why we were so proud to host the Games in 2005.

Seeing them return in 2022 would allow our city to further another goal we have in common with the Games – the promotion and sharing of cultures. We are so proud to have been named UK City of Culture in 2021, and we will be using our year in the spotlight to show the ties between sport and culture and highlight the talents of our young people. We would relish the opportunity to keep that celebration going in 2022. Coventry is a friendly, welcoming city – a true city of sport, culture, peace and friendship – and we would be so proud to celebrate all those roles by hosting the International Children's Games.



2022 INTERNATIONAL CHILDREN'S GAMES COVENTRY



### COUNCILLOR JOHN MUTTON CABINET MEMBER FOR STRATEGIC FINANCE AND RESOURCES

**A games in keeping with the ethos of the ICG movement and Coventry's goal to be a city of wellbeing!**

The City of Coventry promises to uphold the ethos and ambitions of the ICG Movement and in doing so, will further drive the city's ambition to significantly improve the health and wellbeing of its residents through increased physical activity, raising aspirations of its young people, and profiling the dynamism of a culturally vibrant and ethnically diverse city.

These Games will accredit the ICG Movement, yet again, with a great legacy and the children of the world will experience a wonderful Coventry welcome, as they did in 2005.

The 2022 Coventry Games offer a safe and vibrant Games' Village atmosphere at the University of Warwick Campus, coupled with great satellite facilities and events that will ensure the Games will be visible and engaging to many more of our citizens.

We would be privileged once again to share our city with the children of the world.



2022 INTERNATIONAL CHILDREN'S GAMES COVENTRY CANDIDATE CITY



## CONTINUING A LEGACY

The City of Coventry has been a long-standing supporter and regular participant of the International Children's Games (ICG). The Games were last hosted, to great acclaim, in Coventry in 2005, and formed part of the country's Olympics Bid, which resulted in the staging of the 2012 Olympic Games.

The 2005 ICG showcased Coventry to the nation, acting as a catalyst for the city to be chosen to host subsequent major multi-sport events. Post the ICG 2005, Coventry was selected to host the first ever UK Schools' Games in 2007, followed by the British Transplant Games in 2009 and then the Olympic Games' Football in 2012. The city's confidence grew, and with a £100 million investment in sports and leisure facilities, it now carries the title of 2019 European City of Sport, and 2021 UK City of Culture whilst also being selected to be the only Midlands venue to host the Rugby League World Cup in 2021.

The legacy continues, and should Coventry be selected to stage the ICG in 2022, these Games will be linked with the Birmingham and West Midlands region hosting the 2022 Commonwealth Games, in which Coventry will stage netball at the Ricoh Arena and have the opportunity to act as a training camp to visiting nations.

Having sown the seeds with the ICG 2005, Coventry's ICG in 2022 will once again align with another major global multi-sporting festival (Commonwealth Games) that will add value to both the ICG movement, its participants and the citizens of Coventry.



2022 INTERNATIONAL CHILDREN'S GAMES COVENTRY



## STRATEGIC ALIGNMENT AND CITY-WIDE BACKING

Coventry City Council, as a last resort, will provide the security of financial underwriting for the 2022 ICG Games. However, the organisers will have the support of a range of stakeholder partners including the University of Warwick, Coventry University, and CV Life, and many more community and professional sporting groups and venue providers, to share the risks and responsibilities and help generate funds to deliver a wonderful experience for all those involved in the 2022 ICG.

In staging the Games in the Commonwealth Games' year, the media opportunities will be amplified for the ICG, and, in turn, will stimulate many options for business and agency engagement around inspiring young people to lead more healthy and active lives.

Furthermore, building on Coventry's reputation as a city of peace and reconciliation, the ICG will provide a wonderful youthful and richly diverse platform on which to showcase to a nation, how sport and young people can heal division and seek to bridge divisions amongst its communities.

Emphasising the wellbeing of our young people and highlighting international friendships and multi-cultural partnership, the 2022 ICG, will be a hook for media engagement, a lever for corporate CSR and Government investment, and a general force for good in our region.



2022 INTERNATIONAL CHILDREN'S GAMES COVENTRY CANDIDATE CITY



## PROPOSED DATES FOR HOSTING THE GAMES – 10 TO 15 AUGUST 2022

The city is proposing to stage the ICG from Wednesday 10 August to Monday 15 August in 2022, three days after the Closing Ceremony of the Commonwealth Games in England

It is believed this will maximise the legacy opportunities from the 2022 Commonwealth Games for the ICG Movement and the participating children.

There will be physical legacy (equipment, temporary infrastructures), but also cultural legacy (performers, volunteers, content) and political legacy (more opportunities for young people) and we will commence these discussions with organisers of the Commonwealth Games.

These dates will fall within the summer school holidays for many European nations, but this does enable us to access the University student accommodation which is vacant until September.



2022 INTERNATIONAL CHILDREN'S GAMES COVENTRY



## CITY SPECIFICATIONS AND KEY FACTS

### DEMOGRAPHICS

Coventry is at the heart of the country, based in the West Midlands, it has a population in excess of 350,000 people and is a richly diverse community, with a third of its population from the Asian, African and European ethnic (BAME) communities. The Asian Indian group is the largest ethnic community in Coventry.

Within its schools, 44% of children are from BAME communities indicating that Coventry is a hugely diverse and welcoming international city, and perfectly placed to welcome the participants of the International Children's Games in 2022.

Furthermore, Coventry's population is growing younger, with 20% of its population under the age of 15, which is higher than the national average, with a growing student population driven by its two universities, Coventry University and the University of Warwick.



## EXCITING TIMES

- As a city, Coventry has been making significant changes to its infrastructure, with huge improvements to its rail terminal, a wonderful pedestrianised city centre, where the motor car has made way to the cycle and a huge student population.

Investment in the city has seen Coventry rise again like a Phoenix, with huge spending on leisure, retail, sports and business districts emerging to lead the region and the country. Since 2005, when the ICG last visited Coventry, much will have improved, but above all its sporting facilities have flourished.

## DIVERSITY AND OFFICIAL LANGUAGE OF THE GAMES

- The official language of the Games will be English, but we will help with the process of international registrations and administration wherever feasible.

During the Games, the city of Coventry, with over 50 nationalities represented across the region, will seek to provide a Volunteer Team Attaché with relevant language skills to assist each team when in Coventry.

## STUDENT POPULATION AND UNIVERSITIES

- Coventry is home to two award winning universities with many international students and Coventry has one of the highest proportions of resident students to population size.

These students add to the vibrancy of the city, and have, in turn, grown the stock of quality student accommodation, and these students provide the city with the opportunity to recruit volunteers, medical volunteers, city team attachés and language skills.



## LOCAL GOVERNMENT STRUCTURE

- The city of Coventry has its own elected councillors and the Leader, with its Cabinet, supported by its officers, are entirely responsible for the operation of the city and hold an annual budget with reserves to operate the city's affairs as mandated by the national Government.

The Leader of the Council, Cllr George Duggins, is fully aware and briefed on the Games, along with all Cabinet Members.

Coventry is one of several local authorities that form the West Midlands Combined Authority, which has regional responsibility for economic and social regeneration, including transport and housing. Coventry will be seeking their support for the ICG Games.

## WEATHER HISTORY FOR PROPOSED DATES

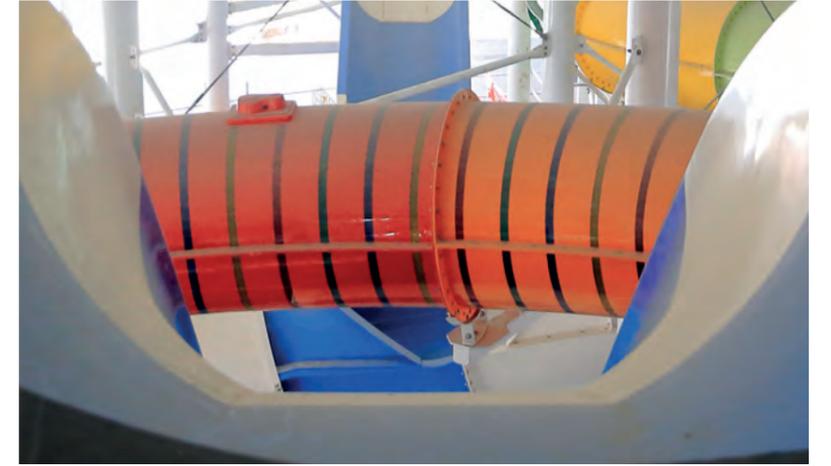
- Historically the month of August in the West Midlands, has temperatures between 21 degrees (high) centigrade and 13 degrees (low) as an average, providing pleasant conditions in which to compete.

In addition, there are normally up to eight days when we do have minor rainfall, but in the event of wet weather, alternative provision will be planned for outdoor events.





2022  
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## GREAT PLACES TO VISIT IN COVENTRY

### THE WAVE

- A state-of-the-art waterpark in the heart of the city centre, features slides such as The Cascade - a fully enclosed slide that sweeps riders through large sections of coloured light.

The **Crestar** – a slide with two giant spheres that use lighting effects and other surprises to delight sliders as they journey towards the bottom and  
 The **Cyclone** – one of The Wave's fastest slides, sending riders whirling around an open bowl before dropping them in to the pool below, to name but a few. With rivers, a wave machine and an indoor beach for the less adventurous children, there will be plenty of enjoyment for all whilst they're with us. A kids' urban water paradise that cannot be missed; bringing your swimming gear along for the Games is an absolute must.



## HERBERT ART GALLERY & MUSEUM

• A museum with lots of famous touring exhibitions throughout the year, with previous exhibitions including the Lego Exhibition and The Wildlife Photographer of the Year 2019, and best of all – it's all free to see.

With permanent galleries focusing on the legend of Lady Godiva and Coventry's medieval past, right up until the present day, there is lots for kids to be inspired by and interested in. The museum is also featured in the city centre focused Coventry Young Explorers' Trail, which can be picked up for free, taking the kids on a trip around the city centre, encouraging them to find answers associated with a number of Coventry's hidden and not so hidden treasures, ending with each child receiving a Coventry Young Explorers' badge that they can wear with pride.

## GO APE AT COOMBE ABBEY

• Set in 500 acres of beautiful, historic woodlands, this course is packed with plenty of exciting challenges and thrills.

Once your pulley is over the wire and safety lines connected, grab life by the ropes and enjoy the rush - laughs (and screams) guaranteed. You won't leave this course disappointed. With their treetop adventure featuring zip-wires, obstacle courses and The Plummet for the bravest of treetop adventurers, there is plenty to keep the kids entertained. With Coombe Abbey Park as the backdrop, there is also the opportunity of a game of tag on one of the green open spaces in the grounds of the abbey.

## COVENTRY TRANSPORT MUSEUM

• Home to the fastest car in the world, Coventry Transport Museum offers an immersive experience into the development of the transport industry.

Taking you from the very first bike, through the war-torn Blitz experience, into the opulence of post-war industry, onto the Thrust SCC, the first land vehicle to break the sound barrier, finishing up with the exciting transport technology of the future. Not forgetting the Thrust Simulator, inviting visitors to experience the rush of this car's record-breaking moment, there is so much for kids to see and to enjoy learning about.

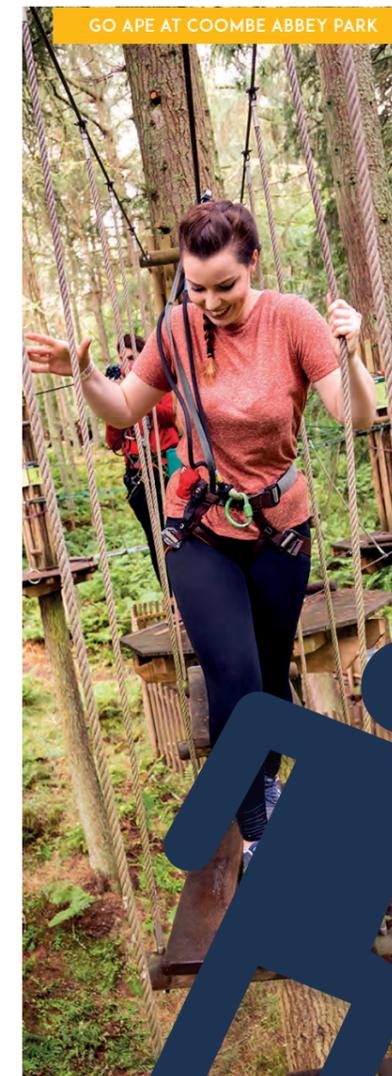


BALLROOM CLIMBING WALL

## BALLROOM CLIMBING WALL

• The Ballroom Climbing Wall is a dedicated bouldering centre for a mix of abilities and a range of ages, located at the heart of Coventry city centre.

Ballroom Climbing has over 200 bouldering routes across 700sqm of climbing surface, created by the country's best climbers and setters, which are regularly altered to give climbers a fresh challenge. No booking is required, just fill out the online form, which is perfect for those who want to have a go at trying something different. From the most novice boulderer to an expert, the Ballroom Climbing Wall has it covered, with training facilities and coaching opportunities with industry leading professionals.



GO APE AT COOMBE ABBEY PARK



HERBERT ART GALLERY & MUSEUM



COVENTRY TRANSPORT MUSEUM





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## COVENTRY'S SPORTING AND EVENTS HISTORY

Having staged the ICG in 2005, Coventry has never looked back in terms of sport and events. It is currently designated the 2019 European City of Sport, a recognition of its £100 million recent investment in sporting facilities, being home to numerous professional sporting clubs, and an ongoing programme of community sport and health initiatives.

Following the ICG 2005, the city was awarded the first UK School Games in 2007, followed by the 2008 British Transplant Games, which it will host again in 2020, and was also the host to 12 Olympic Soccer games in 2012.

Most recently, Coventry has been awarded the netball competition for the 2022 Commonwealth Games and will host stages of the 2021 Rugby League World Cup at the Ricoh Arena.

In addition, Coventry has hosted the Champion of Champions Snooker event at the Ericsson Indoor Arena, England netball internationals, Davis Cup Tennis, U21 England football internationals, rugby league internationals and is an international music venue.

In staging major events, working with the two universities in the city and many other sports agencies, the city has formed the Coventry Sports Network, which, as a partnership of strategic bodies, help to galvanise all available opportunities and ensure there is a sporting, health and economic legacy for its communities.



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## PARTICIPANTS IN THE 2022 GAMES

### DELEGATION SIZE

- The city will host delegations of up to 24 delegates - comprising 18 athletes, a maximum of four coaches depending on number of sports entered, a Head of Delegation and one city dignitary.

A second city dignitary will be allowed to attend but must be funded by the individual or visiting city. The minimum delegation size will be 10 with a minimum of seven athletes.

### RECRUITMENT EFFORTS

- The city of Coventry will budget for a total number of registered members in the Games of a maximum of 1800 athletes, coaches and Heads of Delegation based on 100 cities.

We will actively invite and promote entry to the Games across the cities with which Coventry has a strong connection in the world, including university links, school links, sporting clubs with twinning history, and with host cities involved with staging the Commonwealth Games.

We understand that the ICG normally attract between 70 and 80 cities and will seek to make these invitations at least two years in advance to allow time to accept the invitation and raise funds.



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## THE SPORTS PROGRAMME

There are eight sports offered in Coventry accessible to both boys and girls, except for netball (girls only). The sports programme reflects a combination of the rich stock of quality sporting facilities in Coventry, the influence of the Commonwealth Games, whilst following the technical guidelines of the Games.

The proposed 3km Games Fun Run, is available to all Games' participants and an opportunity to build on the global Park Run phenomenon. Primarily, it provides a simple way for the city's children to be further integrated into the Games, rubbing shoulders with their international visitors. We seek the approval of the ICG Committee for this new event, which may become an annual feature of the ICG.



## PROPOSED SPORT ACTIVITIES FOR ICG

SPORT	VENUE	SPECIFICATION
<b>SWIMMING</b> Boys and girls	Alan Higgs Swimming Centre	50m x 8 lane pool with 500 seats – The centre opens 2019
<b>TRACK AND FIELD</b> Boys and girls	University of Warwick campus	8 lane track re-laid 2019. Will require temporary stand up to 1000 seats
<b>SOCCER</b> 6-a-side Boys and girls	The Westwood Campus and the adjacent Cryfield Site are the locations for soccer, based on the Warwick University and Coventry University sports campus.	Both provide multiple quality grass pitches for both competitions
<b>TABLE TENNIS</b> Boys and girls	University of Warwick new Sports Hub - main sports hall	Huge indoor modern facility with 500 spectator seats
<b>TENNIS</b> Singles/Doubles Boys and girls	University of Warwick	Outdoor and indoor tennis courts – weather dependent
<b>BASKETBALL</b> 3 on 3 Boys and girls	Broadgate is the city centre outdoor location creating a mini amphitheatre of sport	4 outdoor courts to be laid in the city centre as part of the city's Annual Sports Week
<b>NETBALL</b> Girls only Teams of 9 girls, with 7 on court	University of Warwick new Sports Hub – outdoor facilities	4 outdoor netball courts which could be supplemented by neighbouring Coventry University facilities.
<b>INDOOR CLIMBING</b> Speed and lead climbing Boys and girls	Indoor Walls University of Warwick Sports Hub	Major new climbing walls which can host competitions
<b>3KM ICG FUN RUN</b> Open to all Games delegates Not a timed race, but a participation event to celebrate the ICG	City centre pedestrianised route/ campus route/or Civic Park in line with the global Park Run phenomenon, held on one of the Games evenings.	Open to other children in the City (500 places) to create a 2000 runner inclusive community event that will be a media focal point.

## PROPOSED SPORTS PARTICIPATION IN COVENTRY

- The Coventry ICG seek to provide equal opportunities for both boys and girls and all cities are encouraged to recruit in accordance with the rules of the ICG.

Subject to entries, in certain sports, doubles will be played where capacity and time allows.

SPORT	MIN SQUAD	MAX SQUAD
<b>ATHLETICS</b> Boys and girls	6 (3&3)	12 (6&6)
<b>SWIMMING</b> Boys and girls	4 (2&2)	10 (5&5)
<b>TENNIS SINGLES &amp; MIXED DOUBLES</b> Boys and girls	2 (1&1)	4 (2&2)
<b>FOOTBALL</b> Girls 6-a-side	7	8
<b>FOOTBALL</b> Boys 6-a-side	7	8
<b>TABLE TENNIS SINGLES &amp; MIXED DOUBLES</b> Boys and girls	2 (1&1)	4 (2&2)
<b>NETBALL</b> Girls	7	9
<b>CLIMBING</b> Individual Lead – Boys Lead – Girls Speed – Boys Speed – Girls	1 1 1 1	4
<b>NETBALL</b> Girls	7	9
<b>3KM GAMES' FUN RUN</b>	All	All



# 2022 INTERNATIONAL CHILDREN'S GAMES COVENTRY



## EVENT AND SPORTS MANAGEMENT

The Games will work with the ICG Sports Technical Commission and will liaise with all the national governing bodies of sport (NGBs), to provide them with the opportunity to help oversee the delivery of their sporting event or become a key member in its delivery.

The Games will appoint a Director of Sport who, with the assistance of an experienced major events management company, will in turn appoint a Sports Manger for each sport and ensure all venues, equipment, officials and facilities are planned and delivered for the Games. Key in all this will be the oversight of appropriate safety, welfare and safeguarding checks, which will be the responsibility of the events management company.

The Games will provide an important pathway for development for local and regional community clubs in terms of organisational skills, volunteering and officiating, which will be a key legacy element of staging the Games.



**2022** INTERNATIONAL CHILDREN'S GAMES COVENTRY  
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**SWIMMING**

● **Alan Higgs Centre**

New 50m x 8 lane competition pool opening in 2019  
500 spectator seats with gym facility, changing facilities and café

**TRACK AND FIELD**

● **University of Warwick Track**

Eight lane newly re-laid track with surrounding throws area. Up to 1,000 temporary seats to be provided

**FOOTBALL 6-A-SIDE**

● **University of Warwick, Westwood Campus**

Outdoor grass pitches with adjacent changing facilities and pavilions

**TABLE TENNIS**

● **University of Warwick Sports Hub**

Capacity for 24 tables across two of the sports hall areas  
Seating limited but does have viewing balcony on two sides

**TENNIS**

● **University of Warwick's Tennis Centre**

Four indoor courts and four outdoor courts adjacent to the track

**BASKETBALL 3 ON 3**

● **Broadgate in the city centre of Coventry**

Artificial floors will be laid to create an even playing surface in the city centre.  
With portable baskets, we anticipate providing at least four courts on which to play.

**INDOOR CLIMBING**

● **University of Warwick Indoor Climbing Centre, University of Warwick Sport Hub**

Extensive, new 12m high climbing wall with ropes

**NETBALL**

● **University of Warwick, Outdoor Netball Courts**

Four netball courts available

**3KM ICG COMMUNITY FUN RUN**

● **War Memorial Park, Coventry**





2022 INTERNATIONAL CHILDREN'S GAMES COVENTRY  
CANDIDATE CITY



## NON-SPORTING VENUES

### OPENING CEREMONY BUTTS PARK ARENA

- A multi-use stadium that is home to Coventry Rugby Club and was built in 2004 and opened in time to stage the 2005 ICG Opening Ceremony.

The stadium has a total capacity of 4000, with the covered East Stand holding 3000 seats and the West stand providing 1000 standing spaces only.

### CLOSING CEREMONY UNIVERSITY OF WARWICK, ROOTS BUILDING

- The proposed Closing Celebration event will be a party for all Games' participants and hosted over two levels and several spaces in the University's Roots Building, providing a running buffet, entertainment areas and live music.

## CULTURAL PROGRAMME – UNIVERSITY OF WARWICK ARTS CENTRE AND ROOTS BUILDING

- The campus will provide opportunities to experience different community group performers over two or three evenings of the Games providing interactive opportunities to dance, play instruments and listen to Coventry's local performers, selected and produced by the City of Culture team.

## SOCIAL ACTIVITIES

- **The Wave** (Leisure Water) – opening in 2019, this £36m indoor, city centre, state-of-the-art aquatic leisure facility includes a lazy river ride, wave machine, and high adrenaline flume rides. Organisers will seek to stage a private session for just the Games' participants during their visit.

**Skydome** (Ice skating) – home to the Coventry Blaze Ice Hockey team, the Skydome offers a wonderful leisure ice skating experience for our visitors.



## ACCOMMODATION AND MEALS

### THE GAMES VILLAGE UNIVERSITY OF WARWICK CAMPUS

- The Coventry ICG, as in 2005, will provide a wonderful Games Village experience with all teams having meals and being accommodated primarily on the University of Warwick campus, some five miles from the city centre of Coventry. The Warwick University Campus is also home to most of the Games' sports venues and, therefore, travel requirements are reduced and the Games will have a safe and controlled environment.

The accommodation will be in a mixture of modern student standard rooms and student en-suite rooms, mostly with single room occupancy. There are standard rooms, which are designated as twin rooms, and these will also be available as part of the portfolio of rooms on campus.



## LENGTH OF STAY COMPETING CITIES

- The Games in Coventry will include a maximum of five bed nights per participant, with the first meal available to delegations on the evening of their arrival (Day 1), followed by full board for the following day of training and Opening Ceremony (Day 2), followed by three competition days (Days 3,4,5), with the final meal being breakfast on the day of departure (Day 6).

The opportunity for delegates to arrive early or extend their stay after the official dates of the Games at the rates provided during the Games, is an option and will be confirmed to participants well in advance of the Games. For those teams seeking to extend their stay and visit London, Birmingham and other attractions, the organisers will investigate potential discounted travel options.

## GAMES VIP HOTEL THE RAMADA HOTEL, COVENTRY CITY CENTRE

- The Games in Coventry has built its initial financial forecasts on circa 100 participating cities with an average delegation size of 18 participants, plus hosting between 80 and 125 VIP guests, city reps and ICG members for the duration of the Games in Coventry.

This will be at the Ramada Hotel situated within a short walk of the refurbished rail terminal in Coventry and the city centre.

## LENGTH OF STAY VIP GUESTS AND PARTICIPANTS

- Extending the visit for guests at the Ramada is also being investigated with a view to arranging discounted opportunities for travel by Virgin Rail to London, less than 60 minutes away.

This same opportunity is being investigated for the visiting teams as it is understood people may wish to have several trips to visit UK attractions whilst remaining in their campus accommodation.



## SECURITY, HEALTH AND SAFETY AND WELFARE PLANS

### SECURITY

- The safety of all participants whilst travelling to and from Coventry and while in the city will be of paramount importance.

The Emergency Services will form part of the Games' organisational structure, ensuring that all threats are assessed, and that emergency planning is carried out to mitigate risks. It is envisaged the ICG 2022 will attract a minimal risk assessment, but relevant authorities will be advised of the Games so they may be assessed in the wider context of any UK threat to major events.

The University of Warwick sports facilities and accommodation provide a safe and managed environment for all participants and is a key reason why the Campus has been selected.

University security staff will form part of the overall Games Welfare Plan, along with 24-hour medical access for all Games' personnel.

The Games will appoint a Safeguarding Director and will ensure all volunteers and sporting officials will be appropriately supervised and/or subjected to national checks for the suitability of working with children.

As part of the Games' volunteer structure, appropriately trained and highly visible safeguarding staff will be appointed to maintain a vigilant eye over the students and volunteer workforce. A reporting structure will also be in place in the event of any activities that require reporting, including the processes for reporting missing children.



## GAMES MEDICAL PLAN

- The ICG will have a comprehensive medical plan comprising 24-hour medical cover for all participants and will ensure first aid and medical provision is made for all competitions and events within the ICG programme..

In addition, clear guidelines will be required by all registered participants to advise team coaches and in turn, the ICG organisers, of any potential medical issues (e.g. allergies, food restrictions, intolerances) and what medication will be brought with individuals, to mitigate against these conditions. Back-up plans will be in place and the local hospital will be advised of the Games' activities.

During the Games, access to drinking water will be available to all participants and in consideration of the environmental footprint, participants are requested to bring their own refillable water bottles.



## TRANSPORTATION

### OFFICIAL PORTS OF ENTRY

- Arrivals are expected for Wednesday 10 August when the designated port of entries will be Birmingham International Airport, only a 30-minute drive to the Games Village, and Coventry Rail Terminal which has 80 daily connections to London and is only 60 minutes away. When travelling from London Heathrow, it is easier to take the train to Watford and then to Coventry.

Departures are planned for Monday 15 August for the same ports of entry.

Birmingham Airport provides international global connections for 20 million passengers every year, to over 20 countries and 150 destinations including Pakistan, the Middle East, Europe and Africa. Major flight operators include Turkish Airlines, Lufthansa, Air France, Qatar Airlines, Iberia and many more.



## TRANSPORT DURING THE GAMES TEAMS

- With many of the sporting activities on the University of Warwick Campus, the ICG 2022 will have an Olympic type feel to it, minimising the need for travel.

Other venues for sport, such as swimming and basketball are only 20-minute drives from the campus accommodation and will be connected by Games Transport. A transport schedule with dedicated transport will ensure the timely arrival and departure of teams for their competitions.

## ICG COMMITTEE AND VIP GUESTS

- The official VIP Hotel for the Games is the three-star Ramada Hotel, a short walk from Coventry's city centre and the Coventry Rail Terminal.

Transport for delegates from the hotel will be provided to and from the sporting venues and functions throughout the Games, with key members of the ICG Committee, being supplied vehicles driven by volunteers during their stay.



## 2022 GAMES' ORGANISATIONAL STRUCTURE

The Games in Coventry will appoint a Stakeholder Board to establish strategy, policies and procedures into which initially two key operational groups will report: Marketing, PR and Fundraising and Logistics and Sport.

In acknowledgement of the scale of the Games, the need for safety and a good standard of international administration and communications, the city will appoint an event management company to deliver the Games, along with the many agencies and bodies represented on the above groups.

The Stakeholder Board will be chaired by the City Council and will include Council representation from key departments, the two universities, CV Life, the Coventry Sport Network, Coventry City of Culture Trust, the Emergency Services, and the event management company.

The International Children's Games will be ex-officio members of the Stakeholder Board, which, in turn, will report to the Council.

The Games will appoint a Sports Director, who will report to the Sports Technical Committee of the ICG and the events management company.

The experiences of staging the ICG in 2005 and other major events since, have provided the city's many organisations, with templates of how to work collaboratively and effectively across international and multi-sport events. These groups (under the City Readiness Board) already exist in preparation for the UK City of Culture 2021 and the Commonwealth Games 2022 and act as a natural conduit for the ICG for advice, strategic direction and support.



2022 INTERNATIONAL CHILDREN'S GAMES COVENTRY CANDIDATE CITY



## COMMUNITY SUPPORT, PROGRAMMES AND LEGACY

The Games have the support of the city's sporting network which comprises many community and professional sporting organisations, trusts and agencies, along with the two city universities. These networks have already been established for the bid and delivery of European City of Sport 2019.

### COMMONWEALTH GAMES 2022 BIRMINGHAM AND THE WEST MIDLANDS REGION

To enhance the legacy opportunities of these Games, the awarding of the 2022 Commonwealth Games (CWG) to Birmingham and the surrounding West Midlands Region, has provided Coventry with the opportunity to host netball in the CWG, and for the city to have the opportunity to host teams in their preparation for the CWG (20 July to 7 August 2022).

There will be many legacy opportunities for the ICG in Coventry, including the ability to receive equipment, content, volunteers and infrastructure from the CWG in Birmingham. These discussions will begin in earnest should the Games be awarded to Coventry this summer.



2022 INTERNATIONAL CHILDREN'S GAMES COVENTRY CANDIDATE CITY



## UK CITY OF CULTURE 2021

Coventry has been awarded the title of UK City of Culture and will invest millions into driving its cultural programmes highlighting Coventry's cultural capital, diversity and commitment.

Within the City of Culture, sport is also a contributor to the events programme. It is expected that many of the cultural activities established for 2021 will have benefits for the ICG 2022, including physical content, performers, volunteers and much more.



## VOLUNTEER PROGRAMME

- The Games will once again provide a wonderful opportunity for the community to engage through volunteering, in what will be a friendly and fun event.

In addition to Sports Specific Volunteers for the delivery of each sport and General and Information Volunteers, the Games will seek to recruit a team of Volunteer Team Attachés. An Attaché will be allocated to each delegation to help with the flow of communication, assist with language issues, and act as the first port of call for any problems for visiting cities.

We will also informally attach a city elected councillor to each visiting city to further engage the Council members in the Games and reflect the city's support for the Games and our visitors.

It is envisaged the Games will require circa 300 volunteers and the organisers will work with both the existing city volunteer structures, the Commonwealth Games' Volunteer Programme, and with the city's social enterprise company that recruits, trains and deploys volunteers for major. EnV CIC was a direct legacy of the 2005 ICG And drove the 2012 Olympic Games host city volunteer programme.

## THE 3KM GAMES FUN RUN

- The Games Fun Run will be open to the children of Coventry, by invitation and by targeting the least physically active areas and least active children, in Coventry.

This builds on the UK's growing international brand of Park Runs, of which Coventry's David Moorcroft OBE, is the UK Chairman. We shall work with David and community projects in the city to maximise community legacy wherever possible.

## OPENING CEREMONY

- The Games Opening ceremony will again provide the city with an opportunity to shine and demonstrate its local cultural and performing talents, many of whom will have been mentored, selected and improved through the UK City of Culture programme the year before.



## MARKETING AND PR STRATEGY – A HIGHLY VISIBLE GAMES

With the Commonwealth Games in the region in 2022, the International Children's Games in Coventry will be another valuable media piece for the country's national media. It is the organisers' plan to leverage the Commonwealth Games media to further amplify the profile of the 2022 ICG in Coventry.

The role of the Marketing, PR and Fundraising Group will be to harness and leverage the combined media resources and channels, of its stakeholders and partners, particularly their social media outlets (twitter, Instagram and Facebook), to promote and cover the Games to a combined hundreds of thousands of followers, customers and subscribers, ensuring that in the UK, the Games receive a significant media footprint across young people.

The organisers will develop a Games website at least 18 months ahead of the Games and will be looking to use the website as an opportunity to host live streaming of elements of the Games, so that 100 participating cities may have footage readily available for distribution.

It is anticipated that a media agency will also be appointed nearer the Games to maximise the above opportunities.



2022 INTERNATIONAL CHILDREN'S GAMES COVENTRY



